De-risking land-based aquaculture with cutting edge AI technology

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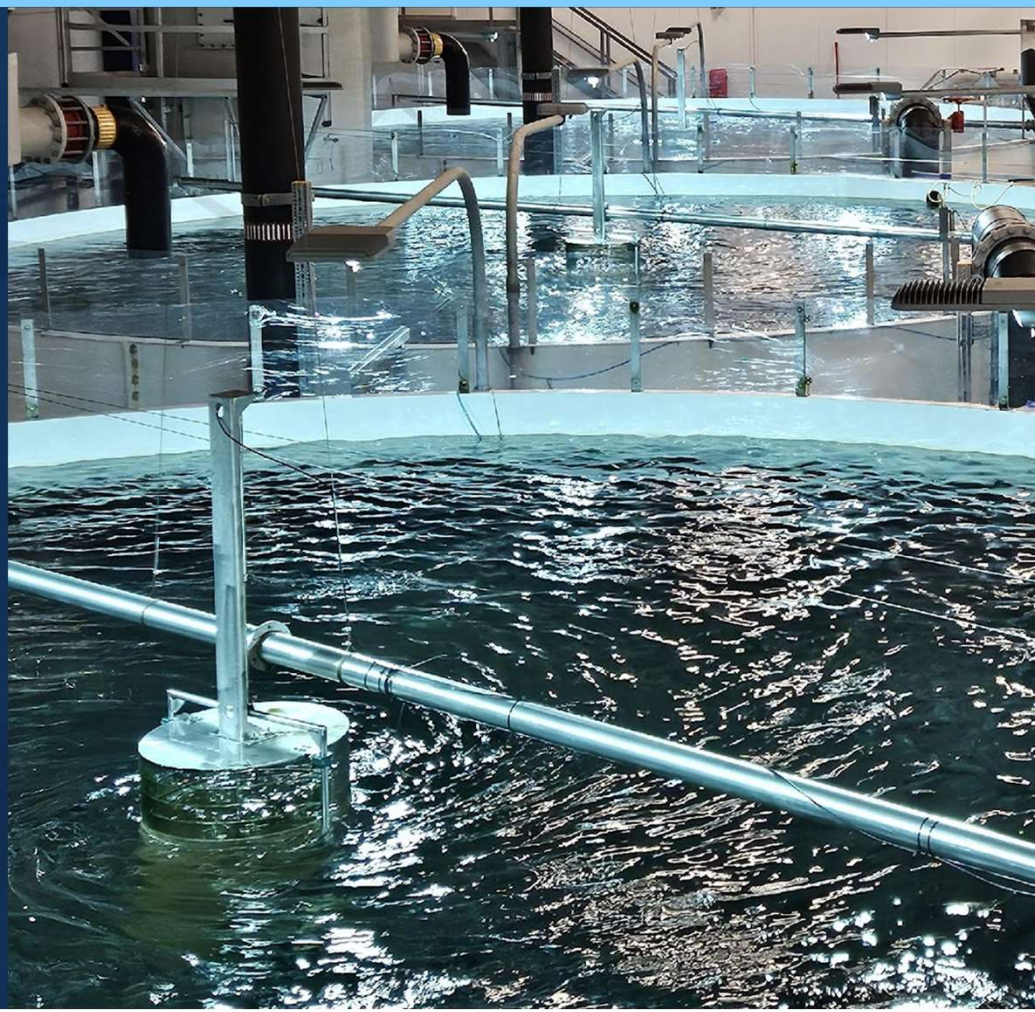
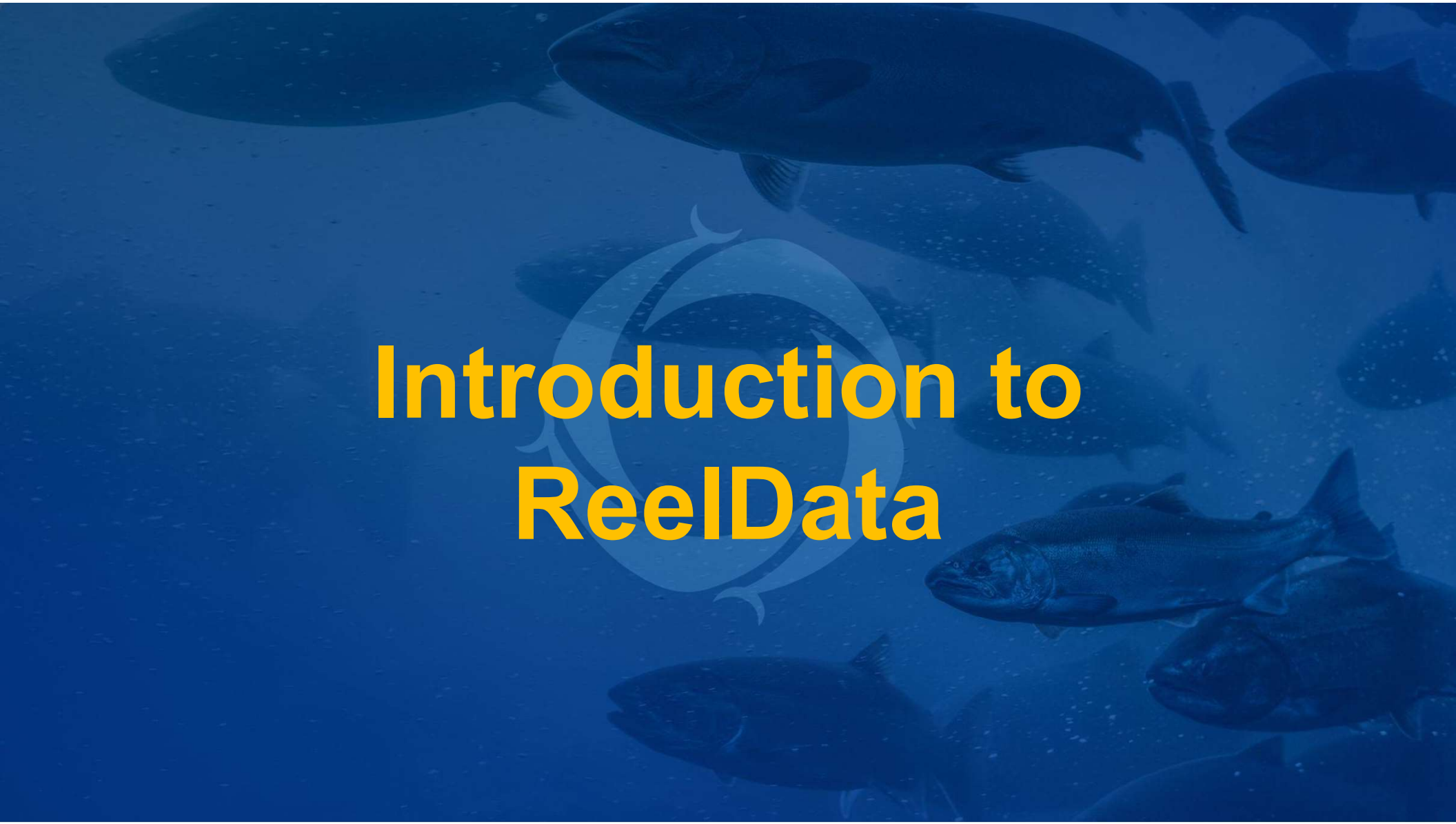
Our Mission

1. Introduction to ReelData
2. De-risking land-based aquaculture;
   4x case studies




Introduction to
ReelData

Our Mission

ReelData

Help **land-based producers** improve…

- production efficiency
- fish health
- operational control

…using **AI technology**

Problems and Solutions

ReelData

P	Feeding	Biomass and size variations	Fish Health
S	ReelAppetite	ReelWeight	ReelHealth

Market traction
– 183 products; 22 users; 9 countries

ReelData

Country	Reel Appetite	Reel Weight
Norway	18	5
Iceland	37	2
Scotland	4	3
Canada	16	4
Chile	8	6
USA	72	0
Europe Other	0	3

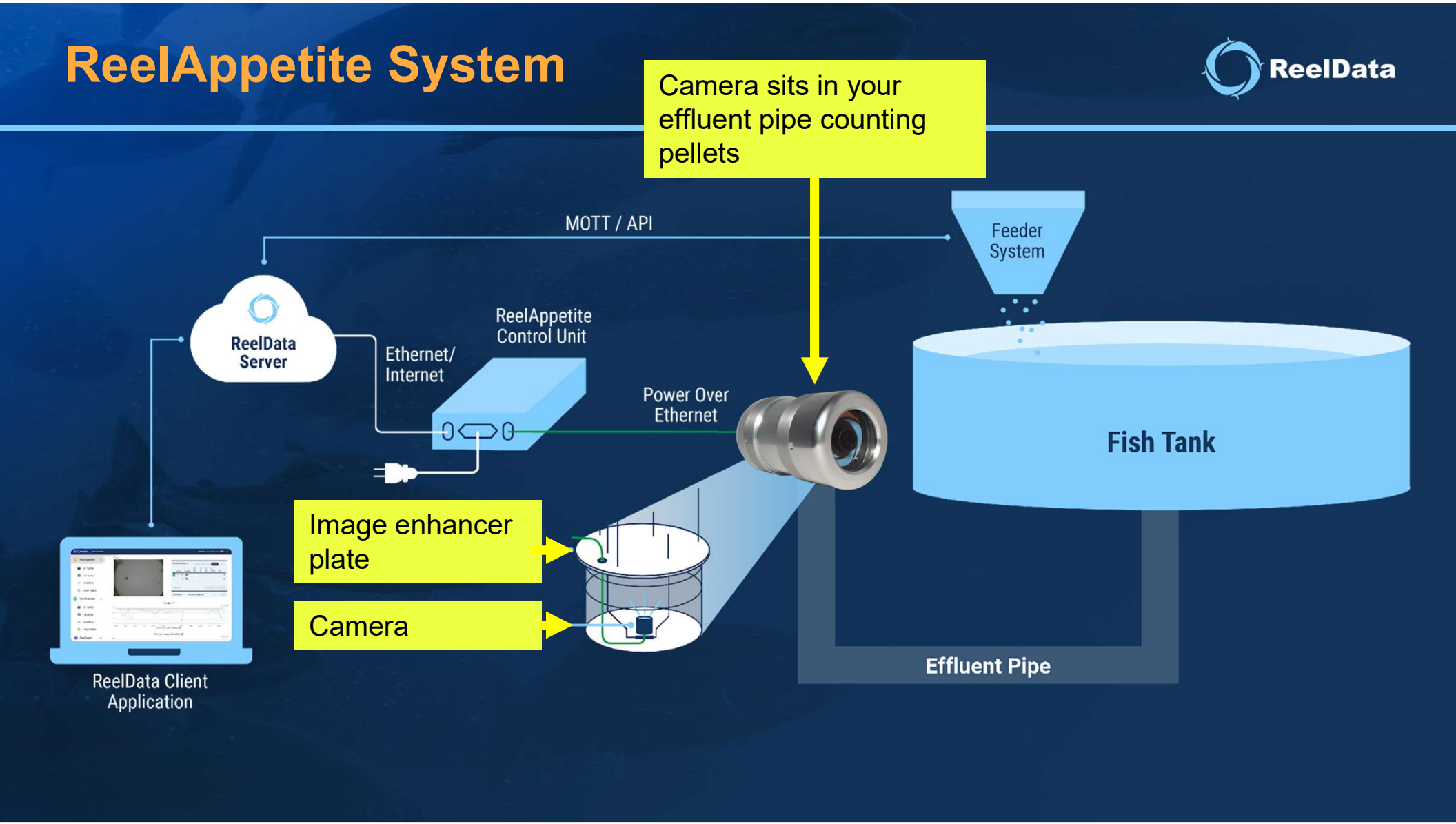
De-risking land-based aquaculture

4x client case studies

De-risking land-based aquaculture

- with ReelAppetite

ReelAppetite System



ReelAppetite: In Action

ReelData

De-risking land-based aquaculture

ReelData

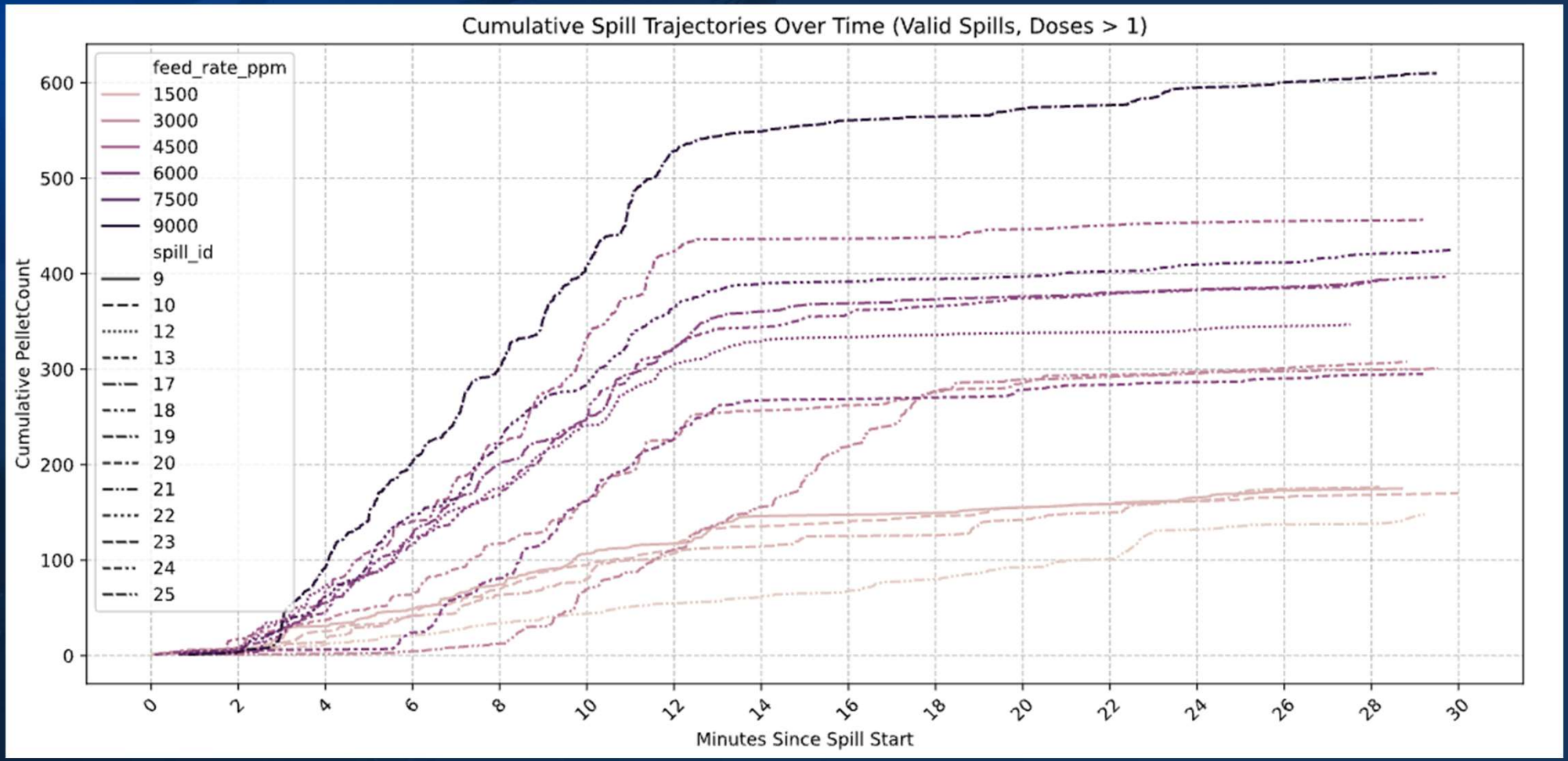
Risk #1	• Overfeeding
Impact	• load on mechanical filters • reduced efficacy of biofilters[1)] • wasted cost

ReelAppetite

[1)] The energy in the spilled feed promote heterotrophic bacteria growth that outcompetes nitrifiers for oxygen and space in the biofilters

Risk #1: Overfeeding

ReelData



Risk #1: Overfeeding

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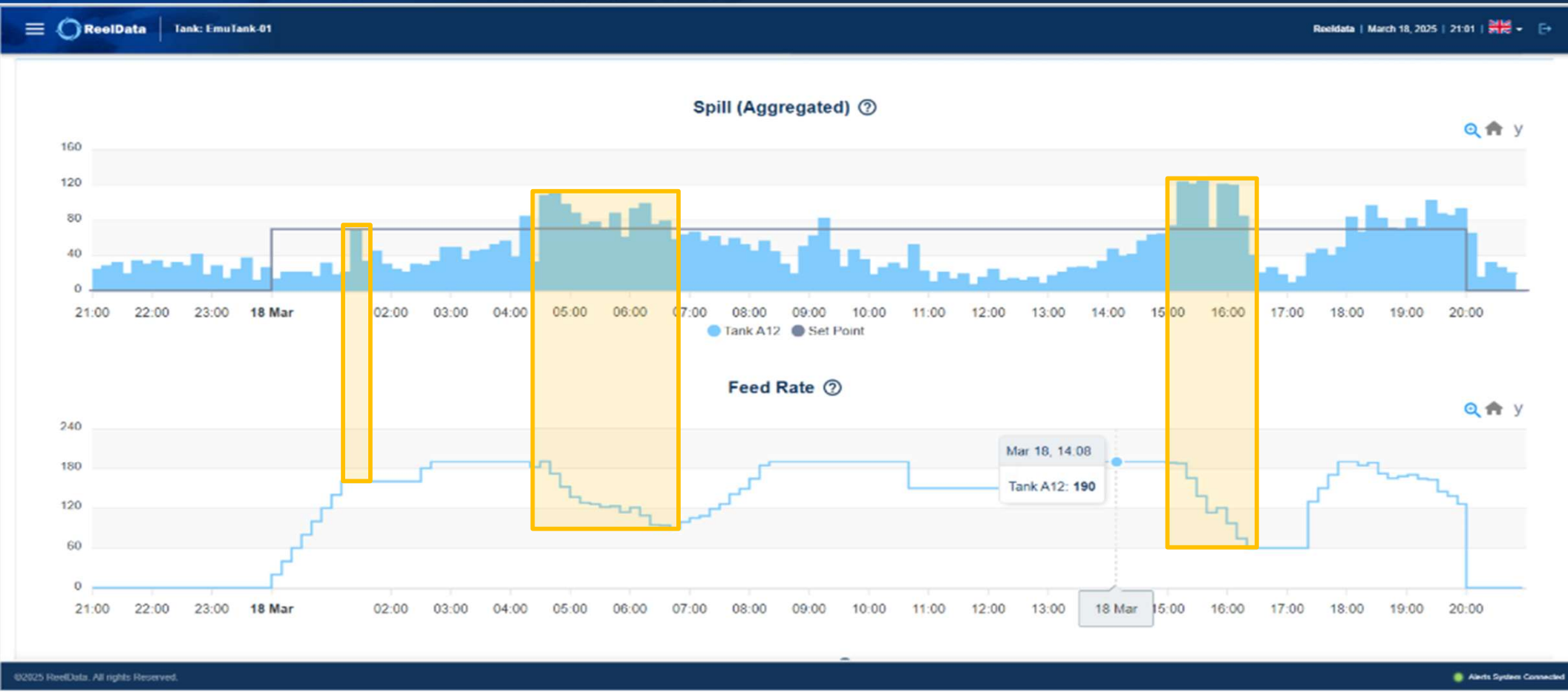


De-risking land-based aquaculture

ReelData

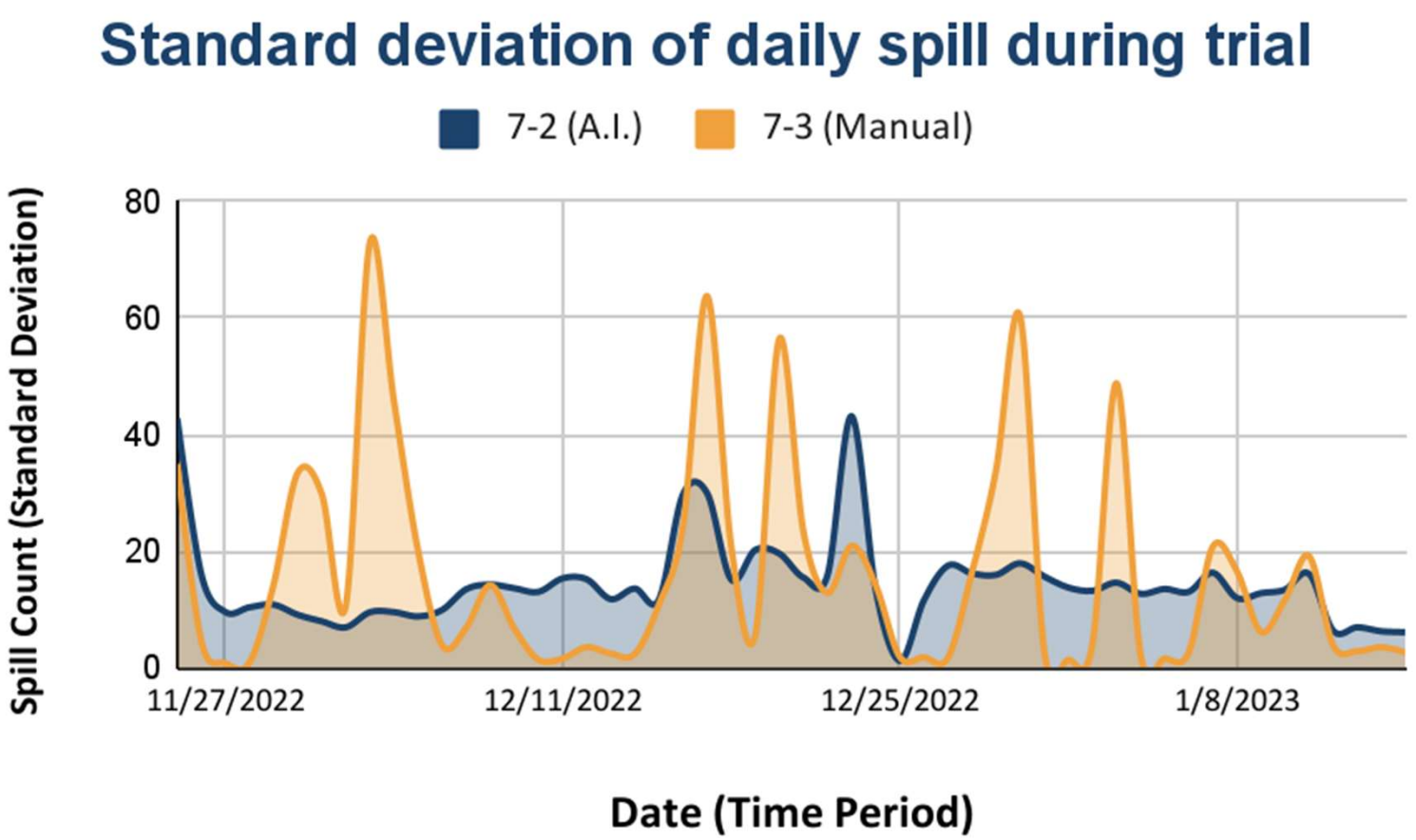
Risk #2	• Underfeeding (non-adaptive feeding)
Impact	• Reduced growth • Increased size variations [1)]

ReelAppetite

[1)] *The larger and more aggressive fish outcompetes the smaller or less aggressive fish resulting in increasing size variations*

Risk #2: Underfeeding

ReelData



De-risking land-based aquaculture

- with ReelWeight

ReelWeight: In Action

ReelData

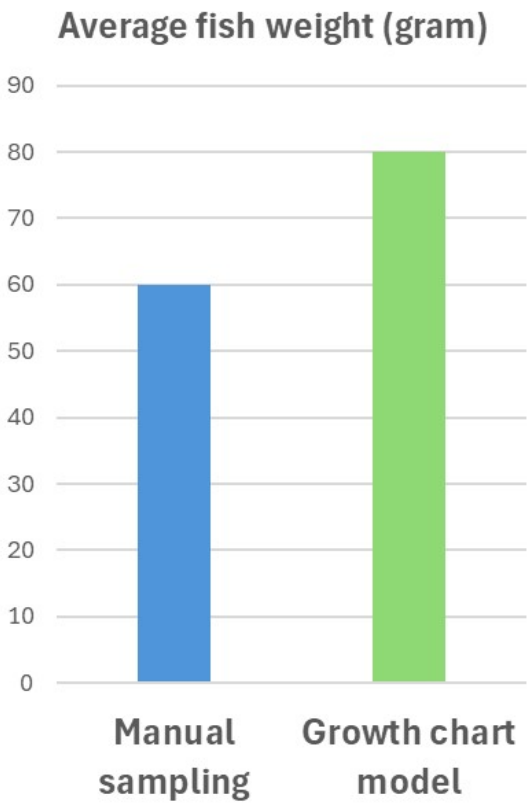
De-risking land-based aquaculture

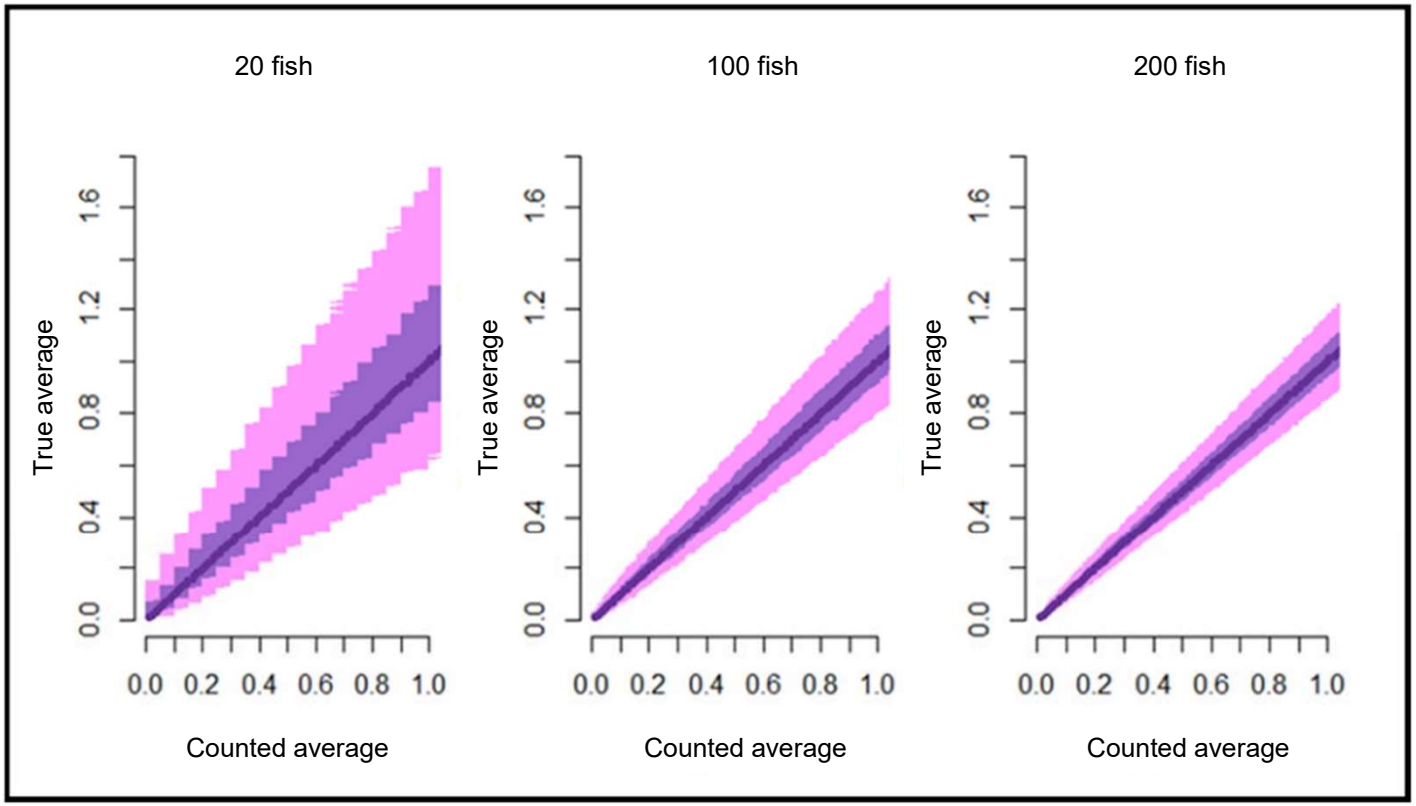
ReelData

Risk #3	• Stressful manual sampling
Impact	• lost growth • reduced fish welfare • risk of overfeeding events

ReelWeight

Risk #3: Stressful manual sampling





De-risking land-based aquaculture

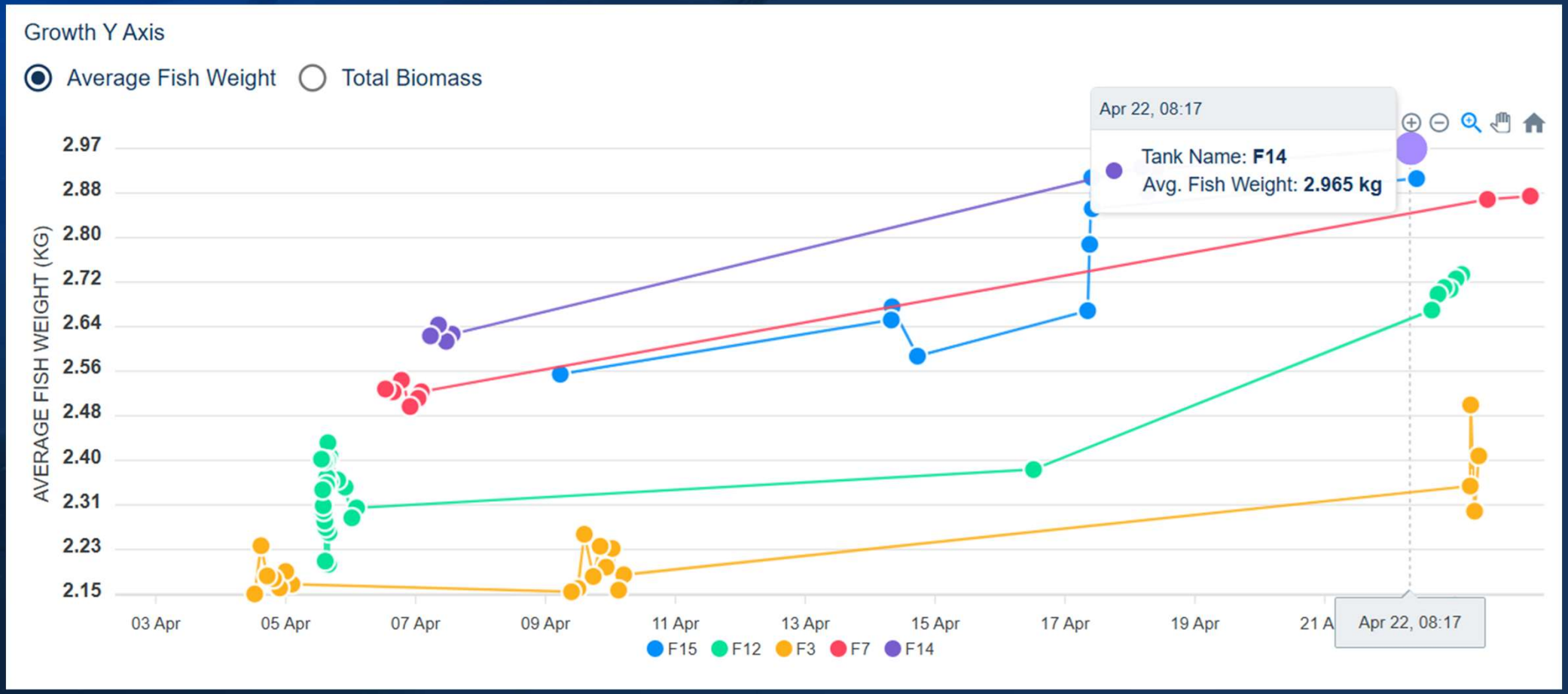
ReelData

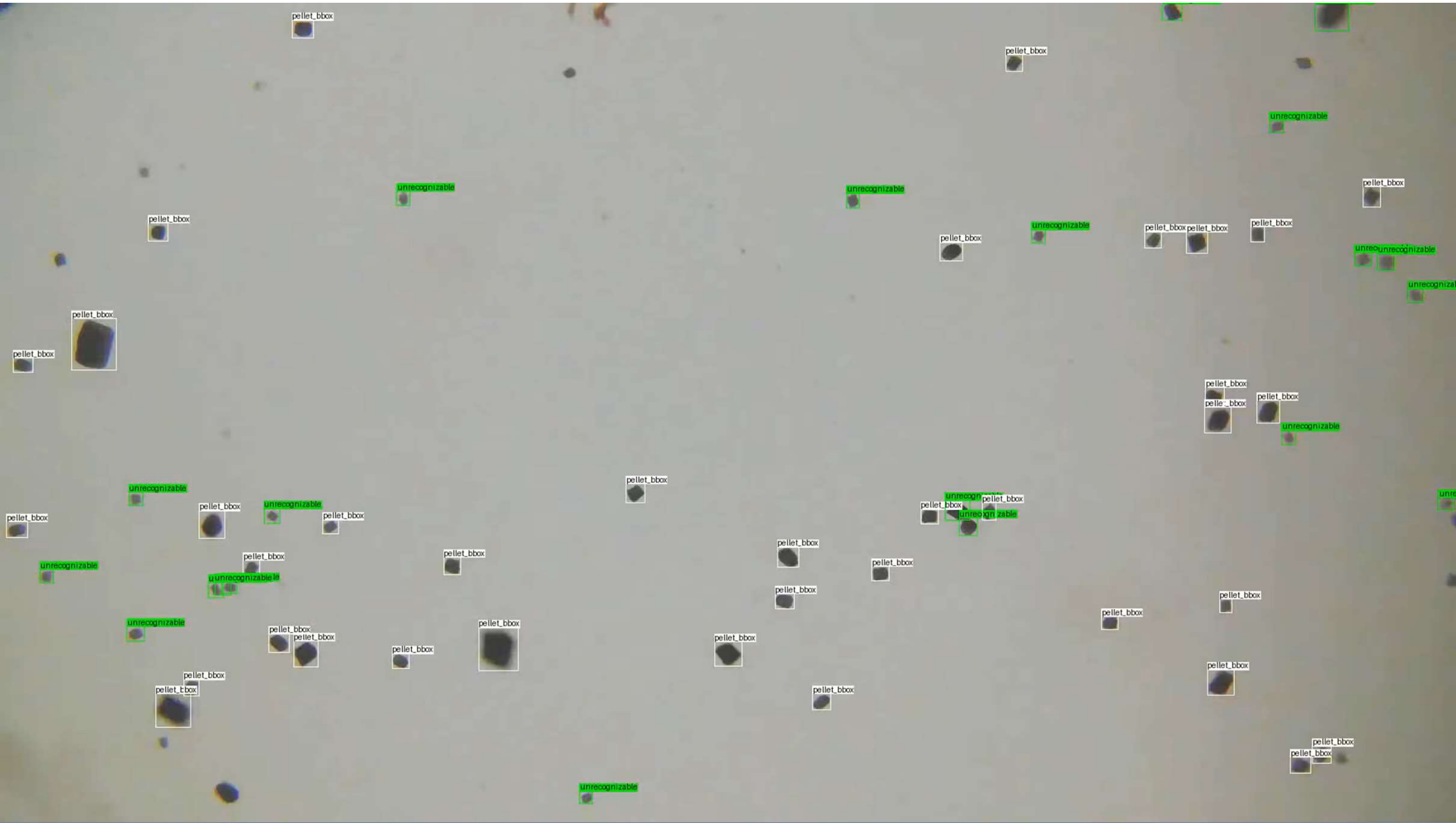
Risk #4	• Inaccurate population estimates
Impact	• Missing sales order fulfillment • Risk of overfeeding and underfeeding events [1)]

ReelWeight

[1)] *With manual feeding; NOT a risk with A.I. feeding*

Risk #4: Inaccurate population estimates

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